What's in a NAME?

Many organizations have spent tens of thousands, if not hundreds of thousands on research, marketing and design efforts to change the company name, brand and/or logo. There is a lot of 'skin' that goes into such efforts.

For almost a decade, National Health ISAC has gone by the name "National", which many perceived as US centric. In reality, we have members who have operations in hundreds of countries and members whose headquarters reside in places such as Switzerland, Ireland and Japan.

And cyber threats and incidents know no borders. As we saw in the WannaCry and Petya/Not Petya incidents last year, attacks can unfold across the world in a matter of minutes.

We have many partners across the globe and sometimes they struggle to understand that we are a global organization with global membership and as we are growing exponentially with membership increasing threefold over the last two-three years, we often encounter organizations that stumble on the perception that NH-ISAC is 'national' and not 'international'.

So we put a lot of thought and effort into changing our name. There were numerous discussions with the Board of Directors, members and internally with staff. We looked at numerous variations of a name. Picking out a name for my first-born was easier!

Certainly re-branding is always a challenge and sometimes it is a gamble. In the end we decided to just drop our nemesis; the word 'national'.

We now will be known as Health - ISAC or H-ISAC. It's simple, it says who we are and it doesn't peg us to any one country.

As part of that effort we've also decided to bring the CYBERFIT brand into the H-ISAC umbrella. We found members were often confused by the separate brand name even though the services were part of the ISAC's offerings. So CYBERFIT no longer exists and will now be referred to as the H-ISAC Shared Services program.

In addition, H-ISAC has just hired a new threat intelligence analyst and we are in the process of building a new security operations center in Florida. Our aim is to deliver even more timely and valuable intelligence products you can use.

We hope you will be as excited about these changes as we are. We all have unique issues but we all have similar challenges and the more we can work together and learn from each other as a global community, the better off we and patients all over the world will be.

Denise Anderson – President, H-ISAC

Top 10 Health Related Cyber Events for September:

Department of Human Services Alerts HHS and Pennsylvanians of Compass System Error

Accidents Were Most Frequent Cause of Healthcare Data Breaches

3.15M Records Exposed by 142 Healthcare Data Breaches in Q2 2018

Ransomware Attack at Blue Springs Family Care in Missouri Affects 45,000 Patients

Should Staff Ever Use Personal Devices to Access Patient Data?

Ga. University Breach Risks Health, Personal Information of 417,000

258K People at Risk in Adams County of Wisconsin Data Breach

Hackers Leverage AWS to Breach, Persist in Corporate Networks

How Hospitals can Navigate Overlooked IoT Risks

One in Five Employees Share Their Email Password with Co-Workers

H-ISAC is pleased to publish a monthly member newsletter. It is designed to bring events and other important ISAC information to your attention. If there is something you would like to see included please email: contact@h-isac.org

Second successful Black Hat / Defcon
H-ISAC Member Meetup

Thanks to all of those who registered and attended. This member-led event continues to grow each year!

To put it in perspective, members started having a meetup for H-ISAC members only last year. Roughly 30 signed up with about 10 attending.

This year, 68 members signed up and at the peak of the event there were 42 members in the room!

Good food and great conversations. It was a blast for everyone to get a chance to put more faces to names. Special thanks to the TIC, Anomali and Flashpoint .

HSCC recommends update to Stark Law: cybersecurity assistance to hospitals

The Health Sector Coordinating Council Cybersecurity Working Group (CWG)

HSCC CWG sent a letter August 24 to the Centers for Medicare / Medicaid Services (CMS) recommending that CMS create an exception to the physician self-referral law (also known as the Stark law) that would allow for the donation of cybersecurity technology and services to help improve the cybersecurity posture of providers, better protect patient information, improve patient safety, and help fortify our sector from growing global threats.

To read the letter go to: https://nhisac.org/announcements/hscc-recommends-update-to-stark-law/

H-ISAC Radio

September 24—Cloud Security

October 29—Software Bill of Materials

November 28—Live at Fall Summit:
        IAM & Portable Identity

Mark Your Calendars For these Upcoming Workshops:

Booz Allen & H-ISAC
ICS Security Workshop
September 25-26 in Cork, Ireland

Focus: including your plant-based automation, engineering, and IT colleagues in the broader ICS security conversation

Fall Summit Early Bird Pricing ends October 19th

- Nov. 26 Committee Mtgs
- Nov. 27 Golf, Opening sessions
- Nov. 28 Sessions, Hill Country Cookout
- Nov. 29 Closing session, The Alamo tour and banquet
- Nov. 30 Capture the Flag
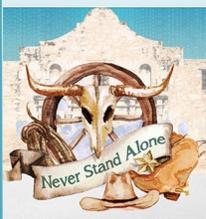
Complete agenda available on our website Wed 9/12
https://nhisac.org/summits/2018-fall-summit/

Biotech / Pharma Security Workshop
Hosted by Amgen
October 17 in Tokyo, Japan

An opportunity for members to review and understand the Japanese Government's current cybersecurity strategy and structure, understand the Asia Pacific threat landscape and to build your global network across the public and private sector.

Health Sector Coordinating Council
Joint Cybersecurity Working Group
ALL-HANDS Meeting
October 9th in Nashville, Tennessee followed by October 10 - 11th

Tabletop exercise to test ability to share information and coordinate response during a blended event of a flu pandemic and a cascading ransomware attack on hospital systems.

For more information on our latest events visit https://h-isac.org/events